



SOUTH WINDSOR
Parks & Recreation

South Windsor Parks & Recreation

91 Ayers Road
South Windsor, CT 06074
860-648-6353

JIM SNOW YOUTH BASKETBALL SPONSORSHIP

Dear Potential Sponsor,

It is once again that time of year to begin our organization and administration of the 2017-2018 Jim Snow Youth Basketball Program. We are seeking sponsorships this year to help continue the high quality of our program. The sponsor fee helps cover coaches training, jerseys, referee fees, first aid supplies, basketballs, scorebooks, whistles, etc.

The cost of sponsoring a recreational basketball team is \$250, which includes:

1. Your company name on the back of each jersey for one team
2. Exposure to hundreds of children and their families with recognition in the March and August 2018 issues of Recreation Magazine (delivered to over 11,000 local mailboxes)
3. Team photo or certificate of appreciation to proudly display at your place of business

We hope you consider being a part of our basketball community. Team sponsorships are reserved on a first come, first served basis and are limited. If you are interested in sponsoring a team, please return the sponsorship form with payment by **October 6, 2017** to ensure the jerseys will be ready for game day. If you have any questions about sponsorships, please feel free to contact me at 860-648-6355 or sarah.robinson@southwindsor.org. Thank you for investing in the continuing development of our children.

Sincerely,

Sarah Robinson
Recreation Supervisor

Jim Snow Youth Basketball Philosophy

Health and Safety: As a town organization, we believe that the health and safety of the players entrusted to our care is a serious responsibility.

Responsible Leadership: We believe we have an obligation to parents to provide responsible leadership possessing good judgment.

Player Experience: We strive to maintain our program in such a way that all players will have the opportunity to broaden their horizons, to gain knowledge by acquiring new skills and to experience the joy of friendship.

Equal Play Opportunity: All divisions in the South Windsor Jim Snow Youth Basketball League have very specific playing time rules designed to allow each child the opportunity to play at least one half of every game. Every child will be assigned to a team. There are no cuts from South Windsor Jim Snow Youth Basketball.



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SPONSORSHIP REGISTRATION FORM

Sponsor Name (printed on jersey): _____

Sponsor Address: _____

Contact Person: _____

Phone: _____ Email: _____

I wish to sponsor a team in (please circle preference):

Beginner Boys (grades 3&4) Intermediate Boys (grades 7&8)

Beginner Girls (grades 3&4) Intermediate Girls (grades 7&8)

Junior Boys (grades 5&6) Advanced Boys (grades 9&10)

Junior Girls (grades 5&6) Senior Boys (grades 11&12) Senior Girls (grades 9-12)

Special Request: _____

Method of Payment: Total Amount: \$ _____

Check (checks payable to *Town of South Windsor*) Check # _____

Visa

Mastercard

American Express

Credit Card Number _____

Expiration Date _____ CVV _____

I/WE, THE UNDERSIGNED, HEREBY AGREE TO SPONSOR A YOUTH BASKETBALL TEAM IN THE SOUTH WINDSOR PARKS AND RECREATION JIM SNOW PROGRAM, BEING ONE (1) SEASON AND AGREE TO PAY THE SUM OF TWO HUNDRED AND FIFTY DOLLARS BY OCTOBER 14, 2016. IN TURN, ONE TEAM'S UNIFORM WILL PROVIDE SPONSOR'S NAME ON THE BACK, SPONSOR'S NAME WILL BE LISTED IN MARCH AND AUGUST 2018 BROCHURE, AND A TEAM PHOTO OR CERTIFICATE OF APPRECIATION WILL BE PROVIDED TO THE UNDERSIGNED WITHIN ONE MONTH OF END OF SEASON.

Signature: _____ Date: _____